

December 14, 2004

The Alabama Department of Public Health is a partner of the Public Health Training Network
Sponsored in part by The Centers for Disease Control & Prevention

Course Evaluation Form

Course Title: Crisis & Emergency Risk Communications:
By Leaders for Leaders (Part 2) Date: 12/14/04

Instructor: Barbara Reynolds

Indicate your ability to perform the following objectives

Excellent Good Fair

1. Recognize the major health-related threats facing American communities today.			
2. Understand human psychology during a crisis as it relates to communication.			
3. Know who will cooperate during emergencies in their state or local locales.			
4. Able to conduct preparatory crisis planning and crisis and emergency risk communication within a complex array of existing laws and regulations.			
5. Understand why organizations need to integrate emergency risk and crisis communication planning and resources into overall emergency operational planning at every level.			
6. Gasp working definitions of emergency risk and crisis communication concepts. How local, state and federal emergency response/recovery operations (including government & NGOs) should communicate to themselves and to the public/stakeholders.			
7. Able to execute an effective media availability during a public safety crisis.			

Indicate your agreement with the following statements:

Strongly
Agree

Agree

Disagree

Strongly
Disagree

The pace of the course was satisfactory.				
The content was logically arranged.				
The materials were effective.				

The instructional methods were effective:

Lecture				
Graphics				
Video clips				

The instructor(s):

Presented material clearly and concisely.				
Encouraged questions and participation.				
Responded satisfactorily to questions.				

What did you find **MOST** valuable about this course? _____

What did you find **LEAST** valuable about this course? _____

Please fax this completed evaluation to: 334-206-5640.